

Essential Word Log

As you go through the unit, note the people, events, ideas, and places that connect to these five concepts:

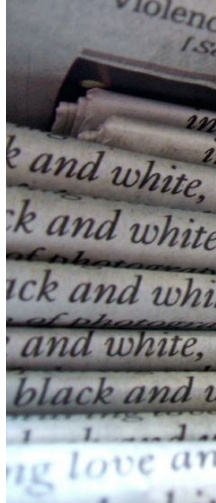
consumer economy



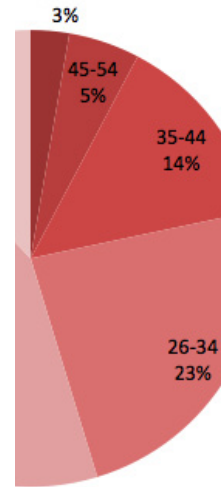
prosperity



mass media



demographics



social revolution



consumer economy

An economy that depends on a large amount of spending by individuals

Related words: *purchaser-driven economic system*

prosperity

Financial success or wealth

Related words: *richness, fortune, affluence*



mass media

Types of communication that reach large numbers of people in a short time, such as television, radio, movies, newspapers, and the internet

Related words: *broadcasting, electronic media, information technology*



demographics

The characteristics of a human population, including gender, age, race, income, geographic location, education level, and employment

Related words: *population statistics*



social revolution

A change in the way a large number of members of a society live

Related words: *upheaval of social norms, massive change*

